

WORK EXPERIENCE

Product Designer – Lowe's

Jul 2020 – Present

Collaborate within 3 agile, 2-8 person teams of product managers, designers, and developers to create end-to-end design solutions that increase store profitability, task efficiency, and customer satisfaction.

My responsibilities include:

- Shipped 15 desktop and mobile based features focusing on in-store pricing, multi-payment method transactions, and product retrieval.
- Connect work with other related initiatives across the company while driving collaboration.
- Design flows and experiences that simplify and distil down complex actions into usable and scalable interfaces that are integrated within all 1700+ U.S. Lowe's locations.
- Give and solicit feedback from designers and a broader product team to continually improve for quality.
- Partner with product managers, engineers, UX researchers and content strategists to iterate and oversee the user experience of a product from conception until launch.
- Conduct in store research, benchmarking, data visualization, and presented the results to stakeholders.

Undergraduate Research Assistant – North Carolina A&T Center of Excellence in Product Design & Advanced Manufacturing

Sep 2019 – Dec 2019

- Partnered with 2 university professors to design and curate a new center of learning that supported the entire technology department.

Designer – NCDOT Business 40

Aug 2018 – Oct 2018

- Collaborated with NCDOT and Business 40 liaisons.
- Created bilingually accessible and visually clear deliverables to inform residents of changing traffic patterns.
- Increased community awareness and reduced potential traffic jams and accidents.

EDUCATION

B.S. Graphic Design Technology

Aug 2016 – May 2020

IBM Enterprise Design Thinking Practitioner

Mar 2019

Mento UX Design Academy

May 2021 – Oct 2021

Todd McCauley

Product Designer

Durham, North Carolina
Open to Relocate

CONTACT

toddcmccauley@gmail.com

(919) 519 - 9728

Portfolio: mccauleycreations.com

SKILLS

UI Design

User Research

Visual Design

Interaction Design

Rapid Prototyping

Typography & Layout

Accessibility

Wireframing

User Testing

TOOLS & SOFTWARE

Figma

Sketch

Adobe Illustrator & Photoshop

Miro

Jira

Confluence

Prototyping

Optimal Workshop

User Testing

HOBBIES

Athletics (Soccer & Basketball)

Cooking (poorly)

Self-Improvement

Binging Movies